



**2012 CIAA Education Day - MSP Information Sheet**  
**February 29, 2012**  
**Charlotte Convention Center**  
**Charlotte, NC**

[www.ciaatournament.org/page/ciaa-education-day](http://www.ciaatournament.org/page/ciaa-education-day)

**Purpose:** To provide students in the Charlotte and surrounding areas an opportunity to learn more about the CIAA conference colleges and universities.

**Program Objectives:**

- To provide application packets to assist high school students with their college search.
- To conduct a college fair and provide on-site admissions.
- To present information on College Access, Financing Your Education, Interviewing Skills and Keys for Success.

**Set-up:** The CIAA High School Day will be held Wednesday, February 29, 2012, at the Charlotte Convention Center from 10:00 a.m. to 1:00 p.m. Recruiters/vendors may arrive between 8:30 -9:30 a.m. for set-up. Groups, Students, parents and counselors may arrive at 9:00 am for check-in.

**Opening Program Location:** Lower Level / Concourse - Charlotte Convention Center.

**College Recruiters:** CIAA Conference Schools from Pennsylvania, Maryland, North Carolina and Virginia.

**Student Attendees:** Up to 1,000 middle school students from Charlotte, NC and surrounding cities.

**Program:** Students will begin with an opening session and rotate between the recruiting fair and vendors.

**Parking:** There will be designated parking for buses on Martin Luther King Blvd. All others, to include vendors and college recruiters, must locate their own parking. Parking fees are for a minimal charge in surrounding parking garages to include the NASCAR Hall of Fame parking lot, located on the back side of the convention center at 400 E. Martin Luther King Blvd., Charlotte, NC 28202. Parking lots will fill quickly due to the work week and Education Day participants, so *arrive early!*

**Hotel Accommodations:** Should you require a hotel room, please view the following hotels located near the Convention Center. The CIAA Education Day Committee does not have any pre-negotiated rates with these hotels. The Westin Charlotte and Hilton Charlotte Center City hotels are located on either side of the Convention Center within walking distance.

**Concession Stands:** Please be reminded that there is a fee for the concessions (please see the menu on the CIAA web page). Items may vary or change prior to the event at the discretion of the Charlotte Convention Center Food & Beverage Department. For inquiries please contact them directly.

**Event Coordinator:** If I can be of any assistance please contact me directly:  
Raukell R. Robinson, M.Ed., Education Day Coordinator, [ciaaeducationday@gmail.com](mailto:ciaaeducationday@gmail.com)

We look forward to CIAA Education Day 2012!

