CIAA EDUCATION DAY

Wednesday, February 22, 2017
Charlotte Convention Center
501 South College Street
Charlotte, NC 28202

CIAA Education Day provides students from Charlotte, surrounding counties, and other states with the opportunity to learn about and interact with CIAA colleges and universities.

Objectives:
- To conduct a college fair to provide interest in attending college.
- To present information on College Access and Keys for Success.
- To provide information on what students must do now, in middle and high school, to prepare for college.

Date/Time: High School Program – 9:30 a.m. to 1:30 p.m. Middle School Program – 10:30 to 1:30 p.m. Recruiters/vendors may arrive between 8:00 - 9:00 a.m. and 9:00 – 9:30 a.m. (respectively) for set-up.

Location: High School Program – Hall C. Middle School Program - Crown Ballroom.

College Recruiters: CIAA Schools from Pennsylvania, Maryland, North Carolina and Virginia.

Student Attendees: More than 3,000 high school and 2,000 middle school students from North Carolina and surrounding states.

Program: An opening session will preview the various opportunities available to attendees. Participants then will rotate between and among the recruiting fair and various vendors.

Parking: There will be designated parking for buses on Martin Luther King Blvd. For all others, parking fees are for a minimal charge in surrounding parking garages including the NASCAR Hall of Fame parking lot, located at 500 South Brevard Street. Parking lots will fill quickly due to the work week and Education Day participants, so arrive early!

Hotel Accommodations: If you need hotel accommodations, please visit www.ciaatournament.org for more information.

Concession Stands: Please be reminded that there is a fee for the concessions (please see the menu on the CIAA Education Day web page). Items may vary or change prior to the event at the discretion of the Charlotte Convention Center Food & Beverage Department. For inquiries, please contact the Charlotte Convention Center directly.

For questions regarding CIAA Education Day, please email educationday@theciaa.com

We look forward to seeing you at CIAA Education Day 2017!

Ms. Raukell R. Robinson, M.Ed. – Director
Mr. Michael L. Rainey, M.A. – Program Coordinator

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DRIVING DIRECTIONS

From I-85 Driving South from North of Charlotte

- Take Brookshire Freeway (Highway 16 South), Exit 36.
- Merge right onto the I-277 loop (John Belk Freeway).
- Take Stonewall Street, Exit 1E.
- Turn left on Stonewall Street and proceed 3 blocks.
- The Charlotte Convention Center will be on your right after you cross Brevard Street.

From I-85 Driving North from South of Charlotte

- Take Little Rock Road, Exit 32.
- Turn right at the bottom of the ramp.
- Turn right at the first traffic light.
- Turn left at the 2nd traffic light onto Wilkinson Boulevard (Hwy 74 East).
- Follow Wilkinson Boulevard as it becomes the I-277 loop (John Belk Freeway).
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

From I-77 Driving South from North of Charlotte

- Take the 1-277 loop (John Belk Freeway), Exit 9.
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

From US Hwy 74 (Wilkinson Blvd West/Independence Blvd East) Driving East from West of Charlotte

- Follow Wilkinson Boulevard (Hwy 74 East) as it becomes the I-277 loop (John Belk Freeway).
- Take College Street, Exit 1E.
- The Charlotte Convention Center will be on your right after you cross Stonewall Street.

PLEASE NOTE: Enter the Convention Center from Martin Luther King Jr. Blvd.
Parking on College Street is strictly prohibited!

The CIAA thanks our sponsors, Education Day Committee, and volunteers for your continued support and dedication!

TheCIAA.com

For more information, follow-up with our outstanding supporters:

education.nasa.gov | ncaa.org | foodlion.com | charlottechamber.com | charlottesgotalot.com