



**CAREER
EXPO**

**Thursday, March 1, 2018
10:00 a.m. to 2:00 p.m.
Charlotte Convention Center
501 S. College Street, Charlotte, NC 28202
Grand Ballroom (Upper Concourse)**

PARTICIPANT INFORMATION SHEET

TIME

The CIAA Career Expo lasts from 10:00 a.m. - 2:00 p.m. As part of the fair, attendees will have the opportunity to take part in the following:

- 10:00 a.m. - 2:00 p.m. – Career and College Fair
- Interactive Breakout Sessions (*ONLY CHOOSE ONE*) (each with three concurrent sessions each)
 - Session #1 – 11:30 a.m. - 12:00 p.m.
 - Session #2 – 12:00 - 12:30 p.m.

MEALS

The Delish Food Court, located on the Ballroom Level, includes Bojangle's, Buon Cibo, and Einstein Bagels. Starbucks is located on the Concourse Level.

PARKING

- The NASCAR Hall of Fame parking deck located on Brevard Street, adjacent to the Charlotte Convention Center.
- Metered parking is available along many of the main streets in Center City.
- Oversized vehicle parking is available across from the NASCAR Hall of Fame site at the Caldwell Street parking lot.
- For additional information regarding Charlotte Center City Parking, please visit the City of Charlotte's [Park It!](#) or [Charlotte Center City](#) for maps and listings of participating garages.

LODGING

To access hotel rooms, please call 1-844-293-6678 or visit www.ciaatournament.org.

Thank you for participating in the 2018 CIAA Career Expo!

For all inquiries, please contact careerexpo@theciaa.com.





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FREQUENTLY ASKED QUESTIONS

Q: Is there a fee to attend the Career Expo?

A: No. This opportunity is absolutely free. All you have to do is register.

Q: What are the demographics of attendees?

A: The Career Expo is open to the public. In past years, it was only open to CIAA institutions, their alumni, and current students.

Q: What is the anticipated attendance of individuals?

A: Estimated attendance of individuals will be between 500+.

Q: What are the methods of promotion for the attached community members?

A: Career Expo fliers are being sent via social media (tournament website, Twitter, Facebook, Instagram). The event is also being publicized via local radio and TV stations, as well as the Conference tournament newsletter.

Q: What do I need to bring with me?

A: We recommend either bringing hard copy completed applications or to complete online applications prior to attending. In addition, business cards and copies of your résumé, personal statement, and recommendation letters will be helpful. Your overall goal should be to market yourself in such a way that you leave the Career Expo with a new career or educational opportunity.

Q: Do you provide any other services besides the career fair?

A: Yes. There will be sessions regarding personal branding, résumé, and use of technology devices and platforms.

