



# CIAA EDUCATION DAY

## HIGH SCHOOL PROGRAM

Wednesday, February 28, 2018

Charlotte Convention Center

501 South College Street

Charlotte, NC 28202

**Purpose:** To provide students in the Charlotte and surrounding areas an opportunity to learn more about the CIAA conference colleges and universities.

**Program Objectives:**

- To provide application packets to assist high school students with their college search.
- To conduct a college fair and provide on-site admissions.
- To present information on college access, financing education, interviewing skills, and keys for success.

**Date/Time/Location:** The CIAA Education Day – High School Program (HSP) will be held Wednesday, February 28, 2018, at the Charlotte Convention Center from 9:30 a.m. to 1:00 p.m. Recruiters/vendors may arrive between 8:00 - 9:00 a.m. for set-up. Groups, students, parents, and counselors may arrive beginning at 8:30 a.m. check-in on Concourse Level (enter the Convention Center through Martin Luther King Jr. Blvd. entrance).

**College Recruiters:** CIAA Conference Schools from Pennsylvania, Maryland, North Carolina and Virginia.

**Attendees:** Up to 3,000+ high school students and chaperones from North Carolina and surrounding states.

**Program:** Students will begin with an opening session. Afterwards, they will rotate between a recruiting fair and other attending vendors.

**Parking:** There will be designated parking for buses on Martin Luther King Blvd. All others, to include vendors and college recruiters, must locate their own parking. Parking fees are for a minimal charge in surrounding parking Garages, to include the NASCAR Hall of Fame parking lot located on the back side of the convention center at 500 South Brevard Street, Charlotte, NC 28202. Parking lots will fill quickly due to the work week and Education Day participants, so please arrive early! Volunteers will be on hand to assist with parking instructions.

**Lunch:** Please be reminded that there is a fee for the concessions (please see the menu on the CIAA Education Day – HSP web page). Items may vary or change prior to the event at the discretion of the Charlotte Convention Center Food & Beverage Department.

**Hotel Accommodations:** If you need hotel accommodations, please visit [www.ciaatournament.org](http://www.ciaatournament.org) for more information.

For questions regarding CIAA Education Day, please email [educationday@theciaa.com](mailto:educationday@theciaa.com)

We look forward to seeing you at CIAA Education Day 2018!

Ms. Raukell R. Robinson, M.Ed. – Director  
Mr. Michael L. Rainey, M.A. – Program Coordinator

